



Big Game Battle

NANTUCKET ISLAND

To All Participants, Friends and Family:

Although it has been a little bit dreary out— Memorial Day is here, the official kickoff of the summer season! As everyone is putting the final touches on their boats for the summer—we have confirmed fish reports for south of the Cape—striped bass are feeding on squid and herring!

The tournament committee is continuing its efforts to insure the Big Game Battle weekend in Nantucket is a success. With slip reservations confirmed for 50 boats and a 6 boat waiting list we are sure to have another positive turnout. It won't be long before the first tuna run! For everyone who has reached out to us for input, help, and support we thank you. If you would like to be a tournament sponsor, donate raffle or silent auction items, please contact Don or Jamison O'Neill. Enclosed you will also find our suggested sponsorship donations. The more involvement from all participants we will guarantee another weekend to remember, as continuously quoted "Best weekend of the year!"

Attached you will find letters from the O'Neill Family and Dana-Farber and The Jimmy Fund with information about this year's charity efforts. We are excited to be partnered with *The Dana-Farber Cancer Research Institute and The Jimmy Fund*. We have attached a link that will direct you to our online donations page with instructions on how to donate.

<http://www.myjimmyfundevent.org/2017/biggamebattle>

Thank you so much for your charitable efforts, last year was a huge success with the JDRF team and we hope this year will be the same!

Keep us posted on your early offshore fishing ventures and we wish everyone a successful and safe fishing season. Be sure to Like us on our Facebook Page and on Instagram (@BigGameBattle) for tournament status updates. Enjoy the start to an awesome summer!

Tight Lines!

The Tournament Committee

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Jamison O'Neill: 781.929.6262
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2017 Big Game Battle

Tournament or Charity Sponsorship

Awards Banquet Sponsor - \$5,000+

Special recognition at awards banquet

Full Page Ad in Program

Logo on all tournament banners

Logo on all tournament mailers

Logo on website

Marlin Sponsor - \$2,500

Half Page Ad

Logo on all event banners

Logo on website

Blue Fin Sponsor - \$1000

Quarter Page Ad in Program

Logo on 1 tournament banner

Logo on website

Wahoo Sponsor - \$500

Logo listed in Program

Logo on website

Mahi Sponsor—\$1-250

Name listed in Program

For any questions or for further information about sponsorship of the 16th annual Big Game Battle please contact one of us directly.

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Jamison O'Neill: 781.929.6262
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Dear Big Game Battle Participants, Families and Friends,

This past year was a tough one for our family. Writing this letter has proven difficult at best, but the outpouring of support has exemplified how great this Big Game Battle family is to us.

The Big Game Battle started with just a couple of us going fishing on a guys' weekend. Slowly, with a little "friendly" camaraderie, this weekend has transitioned into having fun and helping others in need. Prior to our first BGB 2017 meeting, we were approached by a special group of tournament members who sat us down and told us they wanted to support a cause close to our family. As you may have already heard, this year the Big Game Battle will support a special fund at The Dana-Farber Center Institute for Leukemia Research and Patient Care through The Jimmy Fund in memory of Donald J. O'Neill, our dad, who passed away this winter. We all look forward to this weekend every summer and we are thankful for everyone that has become a part of our Big Game Battle Family.

Our dad, Don, bravely fought a three year battle with cancer. More specifically, he started with Myelodysplastic Syndrome (MDS) and then his cancer turned into Acute Myeloid Leukemia (AML). Leukemia is a type of blood cancer. It starts in the bone marrow where your white blood cells are formed. When you have Leukemia your bone marrow starts producing high amounts of abnormal blood cells, these are the cancerous cells. Side effects include heavy bleeding and bruising. Leukemia patients either die from infection or bleeding out. We lost our dad in less than 24 hours due to infection.

Our dad never took no for an answer. Thus, he took it upon himself to be well versed in his condition. He researched all his treatment options with his team at Dana-Farber. Medical trials were presented as his last resort. He proudly stepped forward as a participant, hoping to find a cure for not only himself, but for so many others facing the same disease, as well as for future generations. He always had a positive attitude and patiently endured many serious side effects. Despite grueling treatments and setbacks, he continued to live his life motto — "Always give of yourself to help others less fortunate and you will receive twice fold much happiness in life."

All of his caregivers at Dana-Farber provided our dad with the most progressive and most compassionate care around. One of his experimental trials shown some success, extending his life by 8-9 months, proving doctors to be one step closer to discovering a cure for future AML patients! As part of our extended family, please join us to continue the fight for a cure! We have crafted the following link if you wish to donate to support our cause. No amount is too small!

<http://www.myjimmyfundevent.org/2017/biggamebattle>

Thank You
Don, Jeff, and The O'Neill Family

Dear Members of the Big Game Battle Community,

On behalf of fellow staff, as well as the physicians, researchers, patients, and many others who make up the Dana-Farber Cancer Institute community, I write to offer my sincerest thanks for selecting us as the official charity partner of the 16th Annual Big Game Battle.

Since its founding in 1947, Dana-Farber Cancer Institute has been a world leader in cancer research and treatment, renowned for its equal commitment to cutting-edge science and compassionate clinical care. This 50-50 balance is unique among cancer centers, and the catalyst for our “bench to bedside” approach, where researchers and physicians work hand in hand to leverage the latest scientific breakthroughs to benefit the patient.

This approach is epitomized by Dana-Farber’s Leukemia program, where leading experts are working tirelessly to deepen our understanding of the molecular and genetic components of all types of leukemia and rapidly translate laboratory findings into clinical applications for patients through a number of methods, including clinical trials.

Our work is only possible due to the generous support of people like you, who dedicate their time, energy, and resources to helping us accomplish our ultimate goal: a world without cancer. So thank you.

A special thanks also to The O'Neill Family, and the entire Tournament Committee - we are truly honored to collaborate with you all, and be the beneficiary of your incredible efforts.

I hope this year’s tournament is the best one yet!

Warm Regards,



Kerry Sachs
Associate Director, Special Events
Dana-Farber and the Jimmy Fund